

Press Release

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Record year for AS-Schneider



The expectations of Armaturenfabrik Franz Schneider GmbH + Co. KG for the 2012 financial year have been fully and completely achieved. With record returns of 48 million Euro and a growth in personnel numbers of over 6 percent, 2012 has been the strongest revenue year to date in the corporate history of the instrumentation manufacturer from Nordheim. In addition, Armaturenfabrik Franz Schneider SRL, the company's subsidiary in Romania founded in 2004, topped the 5 million Euro revenue benchmark, far exceeding its objectives.

The consistent implementation of the internationalisation strategy has contributed to this success. Both the company AS-Schneider Asia-Pacific, founded in Singapore in 2011, and AS-Schneider Middle East, the subsidiary opened in Dubai in autumn 2012, have contributed strongly to the company's growth. The two new locations function as hubs and serve to acquire additional customers in what may be the world's most dynamic economic region. The new customer bases will also contribute to consolidating the headquarters in Nordheim and to ensuring long term optimised manufacturing capacities.

Other strong growth driver was the automotive products and tool shop sector with a revenue increase of over 15 percent. AS-Schneider wants to expand this sector further over the next few years, and has found a fitting partner in the company Eberhardt Werkzeugbau & Stanzteile GmbH located in nearby Cleeborn. The new company Eberhardt + Schneider GmbH & Co. KG started operations in Cleeborn with 100 employees on 1 January 2013.

AS-Schneider will exploit the additional production space as well as the newly available work capacity in the main plant in Nordheim for the growth in the instrumentation sector. "In 2013 we are planning for a growth of six to seven percent" states Rolf Kummer as a target.

In order to meet its objectives over the next few months AS-Schneider will invest several million Euros in the Nordheim site, in particular in new machines and production cells. This is a clear commitment to Germany as a location and a signal to the region, to employees and to their families.

AS-Schneider will primarily cover the need for specialist staff internally, through its 17 current commercial and industrial trainees. "Over 50% of our skilled staff are former trainees who during their training at AS-Schneider acquired a detailed knowledge of the company's internal processes, its product portfolio and how to apply them" explains Rolf Kummer.

Would you like more information? Then e-mail us at kontakt@as-schneider.com. We look forward to hearing from you.

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