

## Press release

October 25, 2013

### Encounter between partners Partner Meeting in Nordheim

**From all around the world, guests arrived in Nordheim in October: AS-Schneider had invited them to a Partner Meeting. 37 participants from 20 countries took AS-Schneider up on the invitation, and came to our headquarters in the Swabian town of Nordheim for a two-day encounter.**

"Change isn't just senseless acceleration, but rather an increasing level of design awareness about the world." This quote by the well-known futurist and publicist Matthias Horx was taken as the slogan for the Partner Meeting.

The continually changing requirements of the market offer opportunities and risks at the same time. Creativity is in demand, optimum structures and customer-oriented action, if we want to master the challenges of the future successfully – goals that can only be achieved internationally by means of a highly professional network.

AS-Schneider is represented in different parts of the world by our own sales staff on-site. In addition to our own team and subsidiaries, though, we have also been able to count on reliable partners around the world for decades. Strengthening that network and continuing to build it was the intent of the Partner Meeting held on October 10 and 11.

Getting to know our headquarters and our new product innovations were important items on the agenda. But the focus was also on the exchange of experience, thoughts about new application possibilities, and self-critical considerations. And always center stage: An eye on the needs of our customers – what desires are there, where do we need to find new solutions, how can our service be optimized even further?

The different points of view and ideas of the participants, who came from Japan, Thailand, Russia, Norway, and many other countries, brought us interesting input and valuable suggestions. But not just in a technical sense, but also at the human level, the Partner Meeting turned out to be a benefit to all involved. A benefit that will surely also work to the advantage of our customers.

**Would you like more information? Then just send us an e-mail to [contact@as-schneider.com](mailto:contact@as-schneider.com). We look forward to hearing from you.**

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